

2013 ACTIVE INITIATIVES

Initiatives	Description
• E-Textbook Initiative	Conduct analysis of two semesters of E-Textbook initiatives.
• User & non-user survey	Increase knowledge of our users and non-users by surveying on resource, space and service needs; identify and prioritize issues; prepare action plan.
• Delivery+ efficiency analysis	Establish baseline and set goals to improve turnaround time for on-demand services.
• Library Skills Workbook / Info Lit analysis	Identify baseline reach and student mean scores for Library Skills Workbook; identify next steps toward determining impact on student learning.
• 2012/13 Outreach to Finish in Four and University Scholars students	Document communications sent to each group and responses received. Analyze to determine future directions for the program.
• Marketing effectiveness	Communicate / integrate / promote the Libraries as a part of the University as a whole; increase the number of on- and off-campus media mentions of Libraries.
• Website Evaluation Project	Conduct a content and usage analysis of library websites. Perform content updates or retire/archive websites.
• Impact of University Libraries' scholarship	Determine and promote the impact of UL scholarship through analysis of research metrics documenting Libraries' staff contributions to scholarship: number of peer-reviewed articles; number of books; citation counts; number of invited, national or refereed presentations.
• Scholarship partnerships	Inventory the number of Libraries' staff who are principal investigators, co-principal investigators and/or co-authors with internal and external partners
• Staff survey	Examine staff perceptions and satisfaction with communication, recognition, innovation, resources and administration using survey instrument; identify and prioritize issues and develop follow-up action plan.
• SIRI Access	Implement SIRI access at departmental / unit level.
• Circulation analysis	Analyze new monograph circulation to help inform collection policies and procedures; analyze all physical collection circulation and usage to inform footprint and storage policies, procedures and decisions.