VISION - The University Libraries will be recognized as premier academic research libraries that advance intellectual discovery by connecting people with knowledge.

MISSION - Provide outstanding resources, experts, services and spaces to enrich the research, learning, teaching and creative activities of UB faculty, students and staff as well as the local and global community members we serve.

VALUES
- excellent service
- collaboration, innovation and creativity
- inclusiveness and respect for the individual
- accountability for our actions and decisions
- ongoing, open communications

FOCUS ON UB FACULTY, STUDENTS AND STAFF
- Provide resources to advance research, teaching and student success
- Enhance information discovery and delivery tools and services
- Create spaces that promote learning and collaboration
- Cultivate and promote University Libraries’ services, collections and expertise

FOCUS ON INSTITUTIONAL DIRECTIONS
- Align University Libraries’ priorities with UB2020
- Develop strategic local and global partnerships
- Create and sustain efficient work processes

FOCUS ON LIBRARIES’ STAFF LEARNING AND GROWTH
- Align staff activities with the Libraries’ user-centered culture
- Promote staff creativity and ownership
- Develop and expand staff skills

FOCUS ON FINANCIAL HEALTH
- Establish new revenue streams
- Develop and cultivate donor relationships
- Manage financial resources wisely

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