



POINTS OF PRIDE WITHIN UB LIBRARIES

# The Collections Endowment

The University at Buffalo Libraries have established the *Collections Endowment* to provide sustained funding for digital, print, and media collections needed by UB students. These collections support our students' education at UB, and ensure their continuing success in today's information intensive global culture.

## FOCUS

The primary focus of the *Collections Endowment* is high-demand journals in digital format, and books needed by most students. It especially helps deal with the escalating costs of digital resources accessible to students 24/7. As this Endowment grows, it will support the expansion of our research collections, especially in the UB 2020 Strategic Strength areas such as Cultural, Historical, and Literary Textual Studies; Civic Engagement and Public Policy; Nanotechnology, Bioinformatics and Health Sciences.



## INFLATION

The costs of commercially published scholarly information in digital and/or print format are staggering, and are rising even higher as digital resources replace print counterparts.

### Average journal subscription price increases, 2002-2006:

Arts/Humanities:	30%
Biology:	42%
History:	52%
Political Science:	52%

(source: *Library Journal* Periodical Price Survey 2006)

### Cost inflation for subscriptions to expensive science/technology journals:

<i>Brain</i>	2005: \$23,483	1995: \$10,181
<i>Gene</i>	2005: \$10,053	1995: \$ 3,204
<i>Science Direct</i> (digital full-text of 2,000 sci/tech journals)	2008: \$1.5 million (expected)	2004: \$1 million

## OUR WISH LIST

Here are the one-time costs of a few electronic resources the UB Libraries hope to purchase in support of teaching, learning, and research excellence. As it grows, the *Collections Endowment* could assist in funding these and other important digital resources:

Early American Imprints:	\$ 56,000
Historical Newspapers:	\$120,000
ScienceDirect Archives/Sciences:	\$277,170
Twentieth Century Drama:	\$ 65,000



VISIT THE  
UB LIBRARIES IN  
PERSON, OR EXPLORE  
OUR COLLECTIONS  
ONLINE

<http://ublib.buffalo.edu/>

## WHERE WE STAND

UB Libraries ranking among the top research libraries in North America: #61 (source: Association of Research Libraries, 2007)

## YOU CAN HELP

Your gift to the *Collections Endowment* will support the UB Libraries ongoing effort to provide outstanding digital and print collections for our students.

### DONOR LEVELS

Benefactor:	\$5,000+
Patron:	\$1,000+
Donor:	\$100+

## DIGITAL REVOLUTION

The migration from paper-based to digital information resources is occurring faster than generally anticipated. Over 50% of the UB Libraries' annual acquisitions budget is now spent to lease access to online digital information rather than to purchase traditional print materials.

## NET GEN EXPECTATIONS

Today's Net Generation students have grown up with information technology. They expect and demand access to information resources on a 24/7 basis, from anywhere at anytime, via computer or other personal electronic devices.

## GIFTS BUILD THE ENDOWMENT

The *Collections Endowment* is funded by gifts from parents of UB students, Libraries staff, alumni, and friends through UB's Annual Campaign and its Parents Fund. Started with initial gifts totaling \$20,000, funds are added to the endowment on an annual basis or through specifically designated gifts.

